

Increasing the adaptability of the population to changes and challenges caused by the climate crisis



by applying principles of circular economy in practice.



**presenter:**

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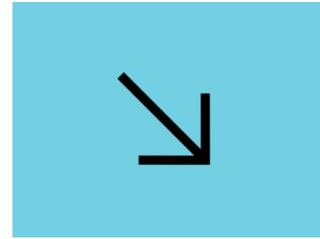
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est. 2019





# WHY



Climate crisis caused  
by human actions.  
#anthropocene

- Linear economy
- Overproduction
- Overconsumption
- Waste of materials
- Neocolonialism
- Poverty

Warming stripes  
by Ed Hawkins

# WHY



**WE ARE THE FIRST  
GENERATION TO FEEL**  
**THE EFFECT OF  
CLIMATE CHANGE**

**AND THE LAST  
GENERATION WHO  
CAN DO SOMETHING  
ABOUT IT.**

Barack Obama



# WHY

Co founders:

Simona Hlaváčová  
Jana Reháková

location:

Trnava, Slovakia



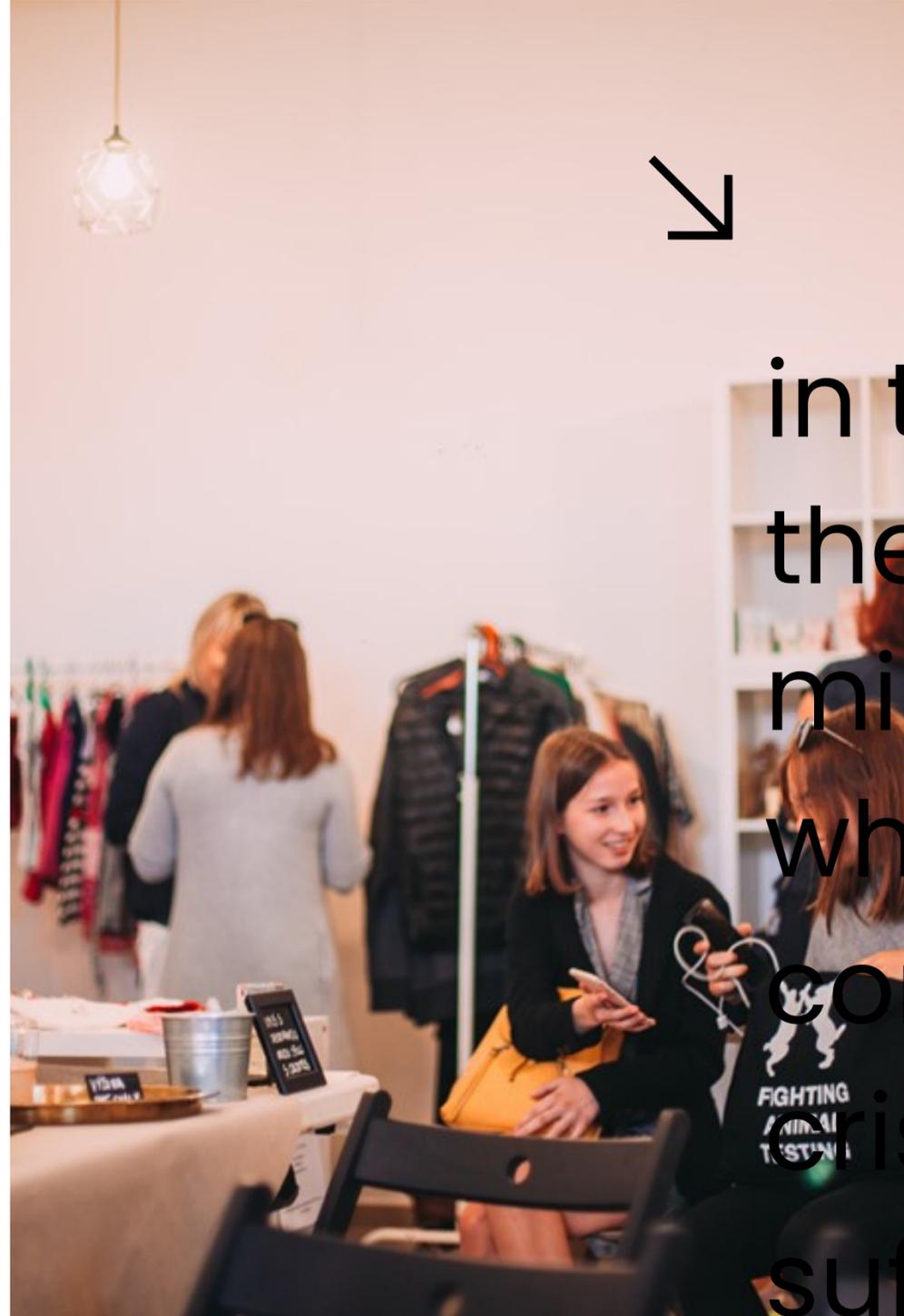
To be part  
of the  
solution.



# WHY

to support:

- stronger and more resilient communities
- active citizenship



in times of crisis,  
the weakest, the  
minorities - those  
who have  
contributed to the  
crises the least,  
suffer the most

# WHY

people need :

- education
- information
- empowerment



Carbon inequality





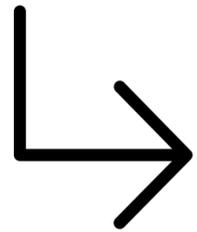
# WHY

to support:

- stronger and more resilient communities
- active citizenship
- democracy principles
- volunteering



# HOW



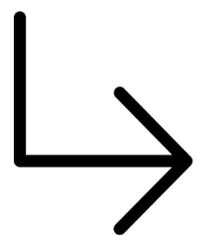
by providing to communities  
necessary tools, skills of opportunities  
not event to understand WHY to  
change but also ti IMPLEMENT that  
change into daily life

reuse center  
(online + offline)



package free drugstore

# HOW



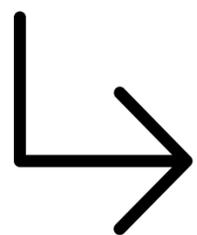
center is based on the principles of circular economy theory with focus on social aspect, human rights and equality

shared workshop



material collections

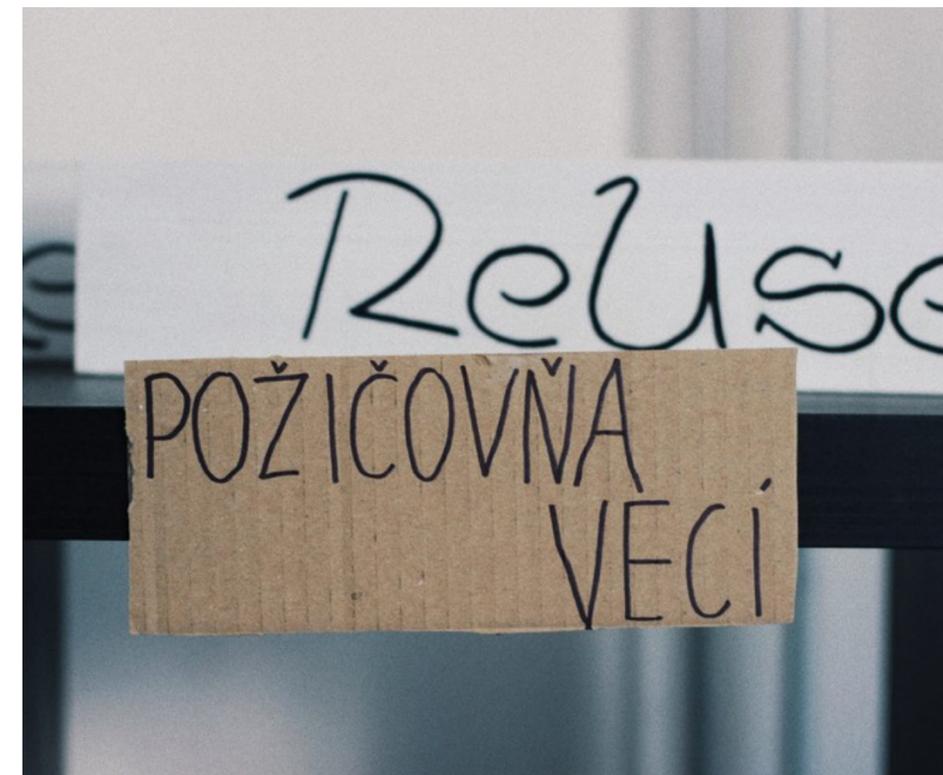
# HOW



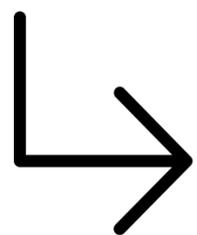
- the future is in renting, sharing, repairing, swapping..
- product as service

humanitarian aid

library of things

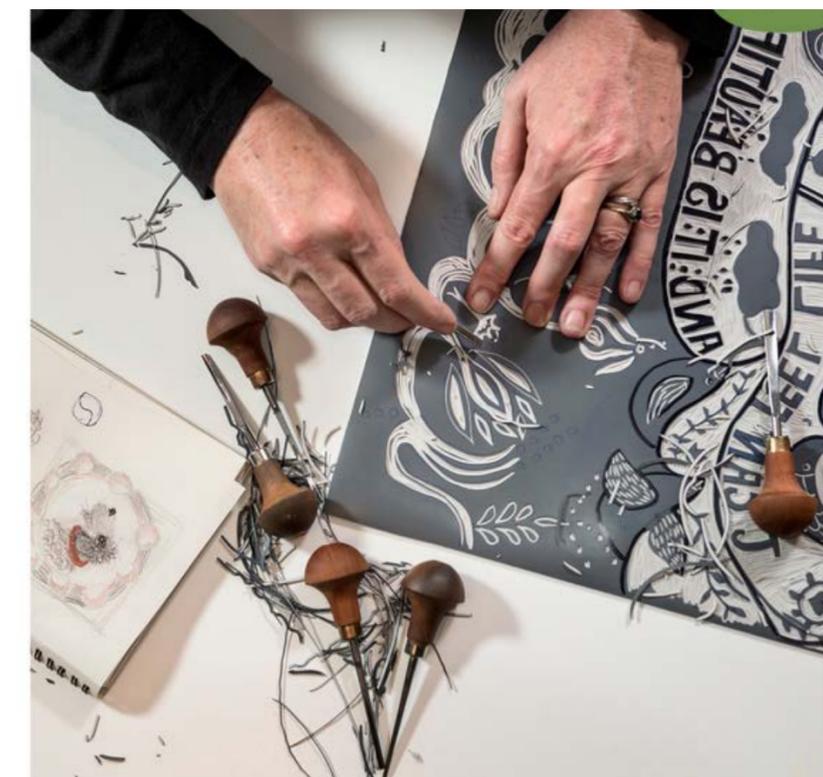


# HOW



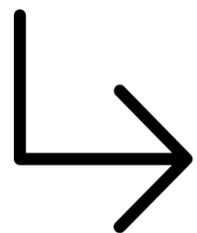
- not focusing on concrete demographics or target group – vast spectrum of services
- everyone has own motivation

new web application



events : workshops, swap events, repair coffees etc

# HOW



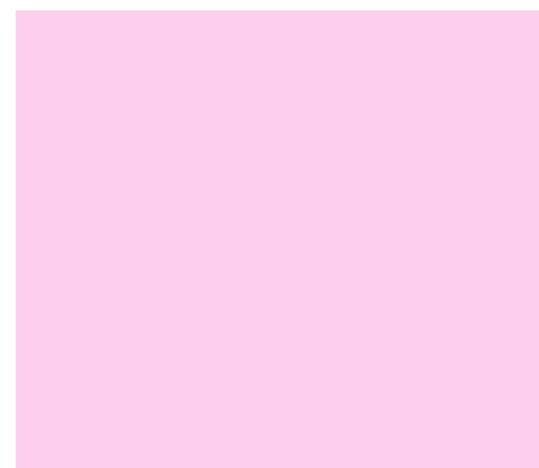
- no alarmism, no blaming
- helping, motivating, being open and real



education and  
upskilling

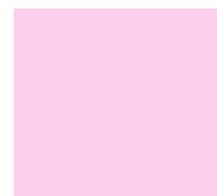


volunteer programmes



# WHAT

DO NOT  
BUY NEW  
THINGS



- we have become a recognized partner, experts in area of sustainability, greenwashing and circular economy
- and last but not least – the love brand

# BUSINESS

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- market potential of SECOND HAND INDUSTRY
- market potential of CIRCULAR ECONOMY

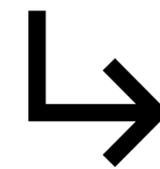


# What did we achieve so far?



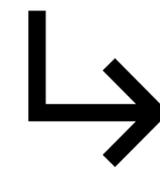
except being a  
community center living  
through time of crisis  
(covid, war, energy,  
inflation..)

# OUR IMPACT



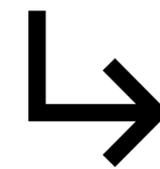
- environmental
- cultural
- educational
- social

# ENVIRONMENTAL IMPACT



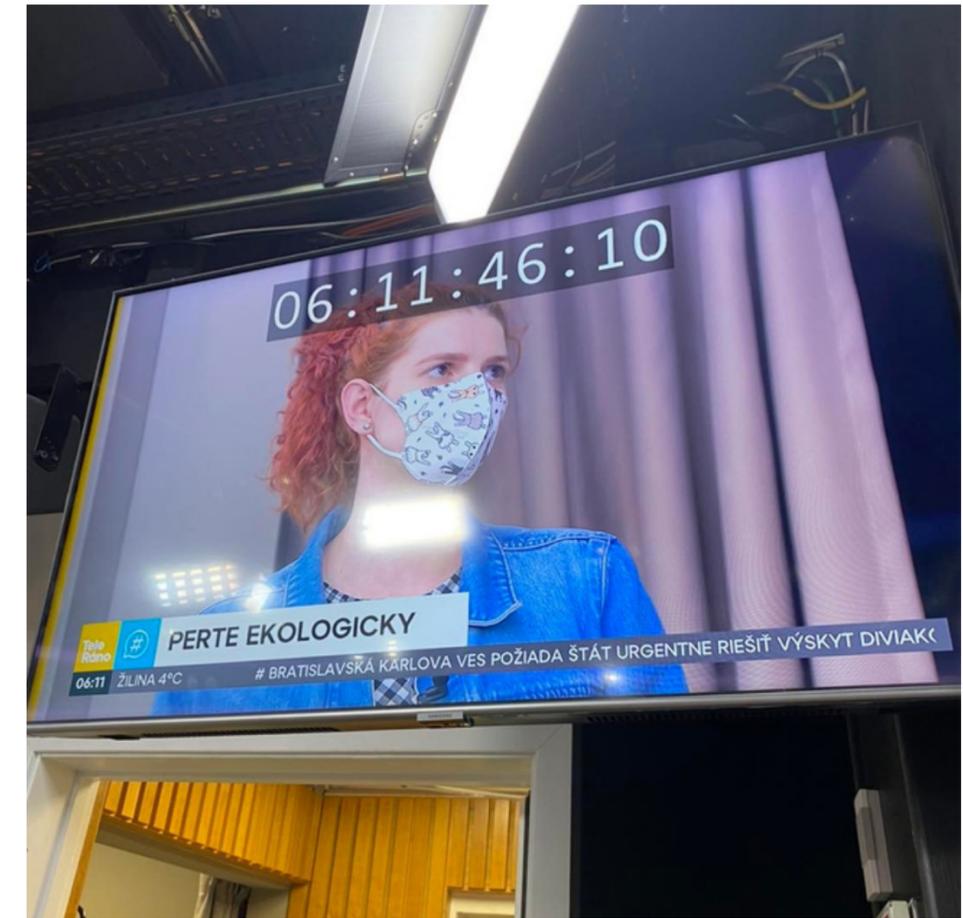
- more than 20k items returned to circulation
- almost 100 swap events

# CULTURAL IMPACT



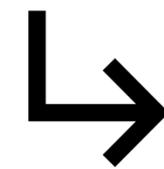
- new and popular painting courses
- handmade courses, upcycling, sewing
- almost 30

# EDUCATIONAL IMPACT



- support groups
- educational programmes for schools
- almost 25

# SOCIAL IMPACT



- 20/21 - 5 collections
- march 22 - humanitarian aid
- ongoing collection for animal shelter

# GROWTH



2021

FinStat.sk

## Financial

## Staff

created 7 new fulltime positions





Thank you!

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